

1. POR QUE INCUBADORA?

IMPACTO POSITIVO NA ECONOMIA LOCAL E NACIONAL

53 MIL

EMPREGOS DIRETOS E QUALIFICADOS

2. POR QUE GASTRONÔMICA?

1. SETOR SÓLIDO E EM CRESCIMENTO
2. EMPREENDEDORES ENFRENTAM FICULDADES DE SE INSERIR NO MERCADO
3. ASSOCIAÇÃO AO LAZER E INTERESSE CRESCENTE



BROTO
incubadora gastronômica

SUORTE GERENCIAL, ADMINISTRATIVO E MERCADOLÓGICO

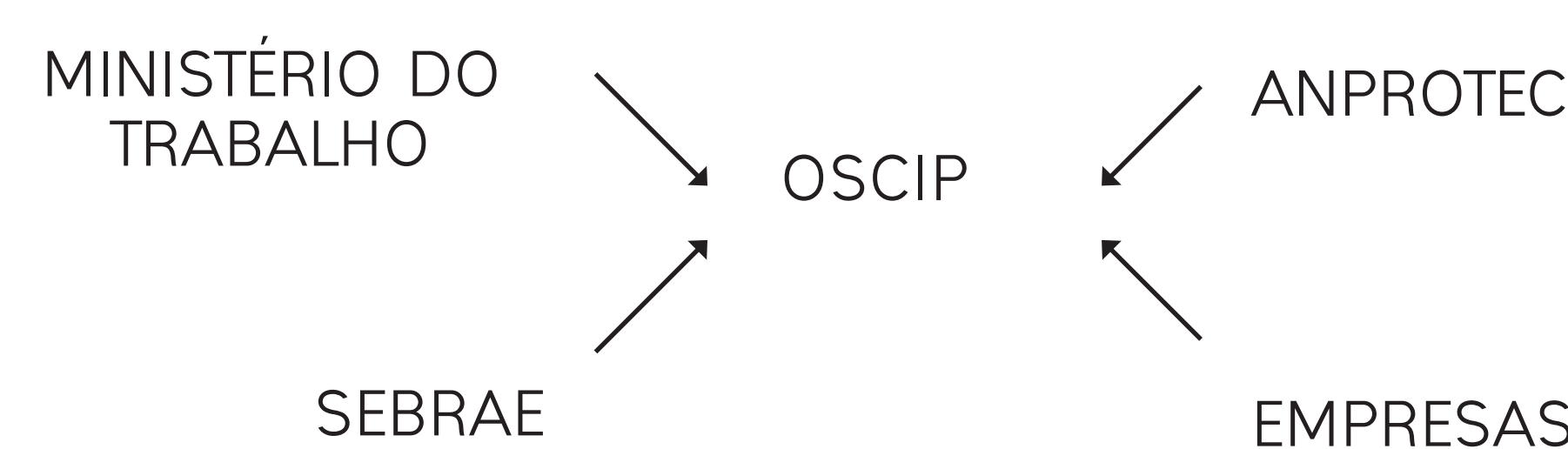
ASSESSORIA TÉCNICA PARA A ELABORAÇÃO DE
CARDÁPIOS E PRODUTOS

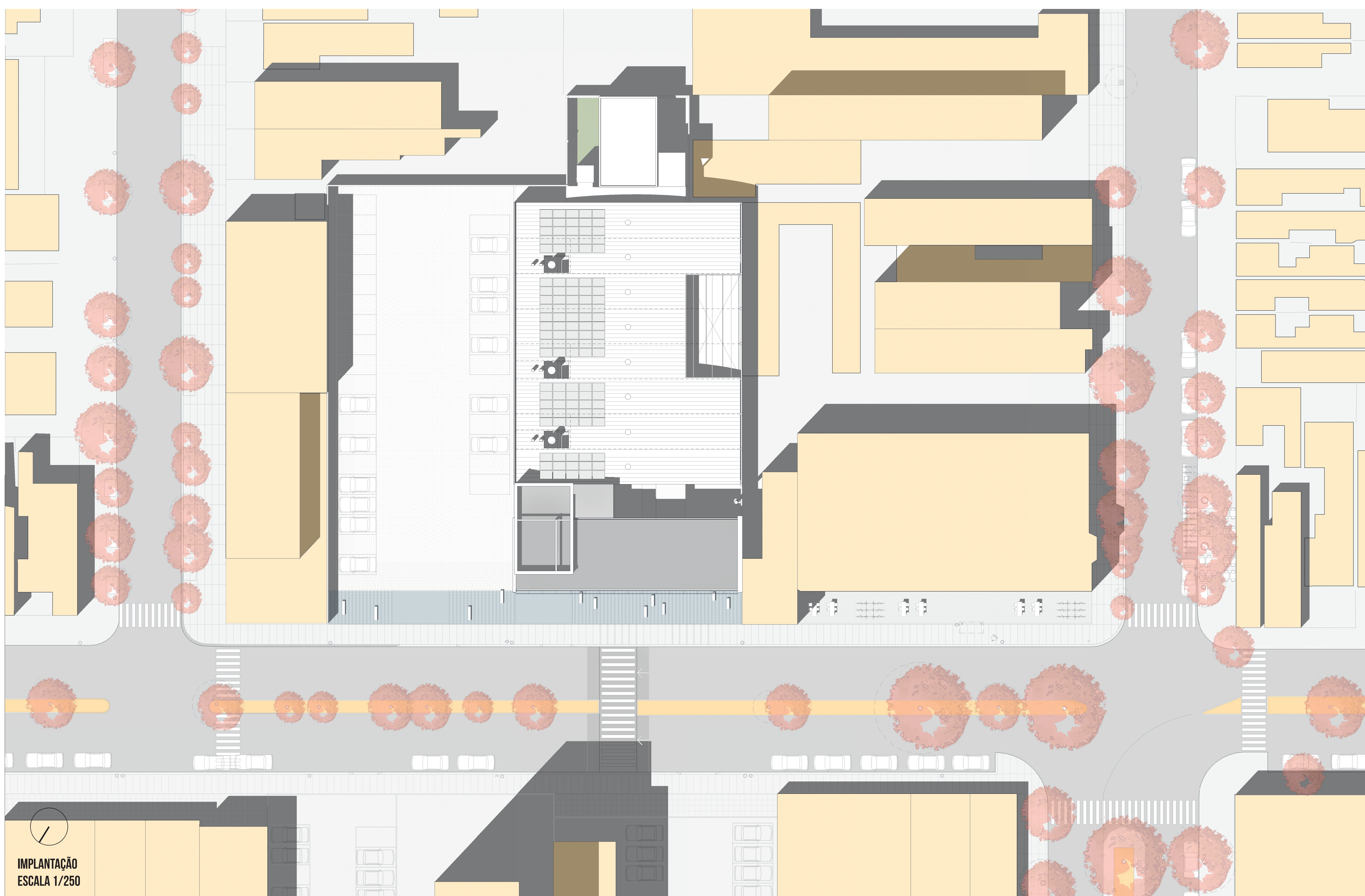
INFRAESTRUTURA DE PRODUÇÃO E DE VENDA

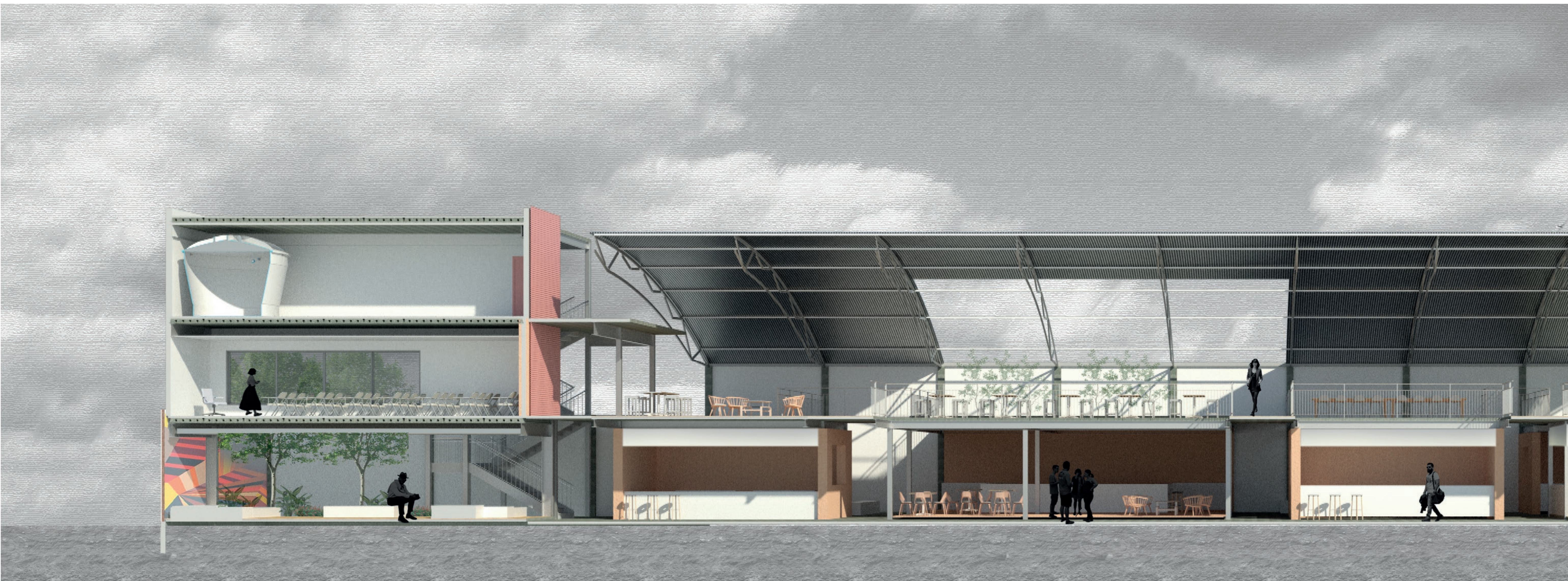
3. POR QUE CONCENTRAR?

OTIMIZAÇÃO DE INFRAESTRUTURAS
REDUÇÃO DE CUSTOS FIXOS
CARDÁPIOS ENXUTOS E COMPLEMENTARES
PODER DE BARGANHA
VISIBILIDADE DE MERCADO
COOPERAÇÃO E PARTILHA DE SABER

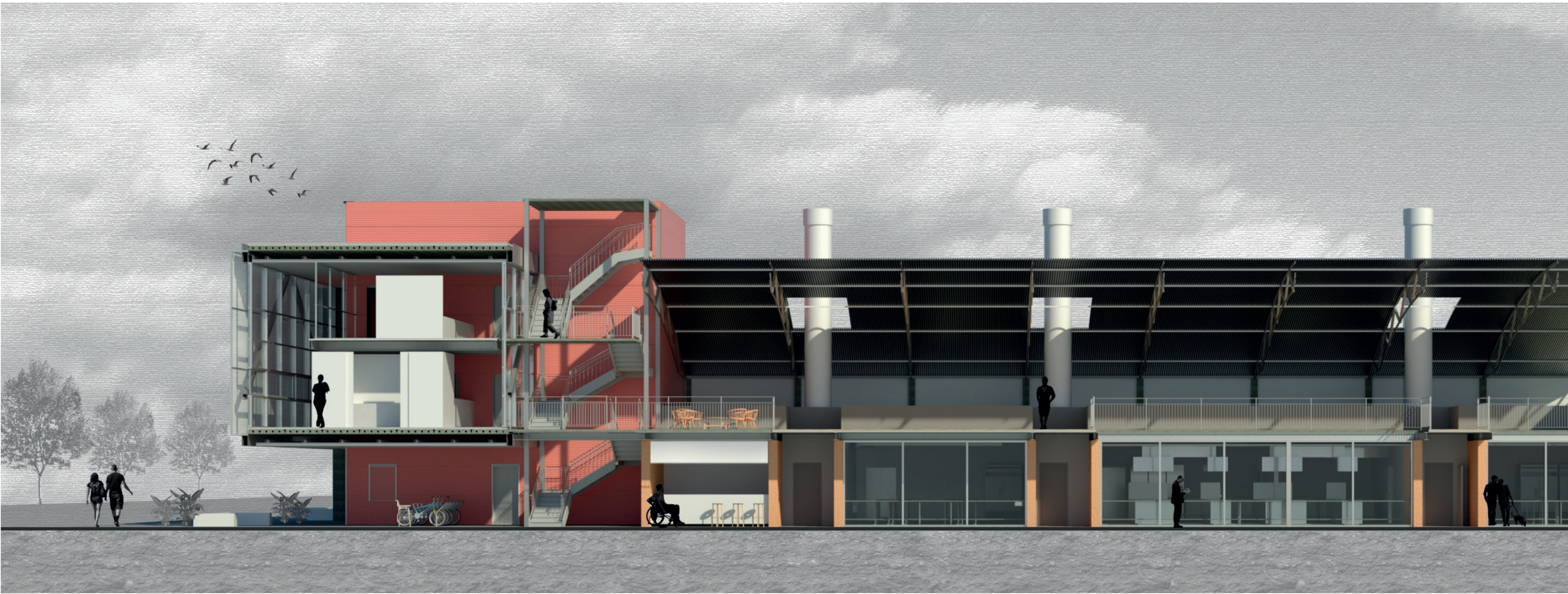
4. COMO SE VIABILIZARIA?



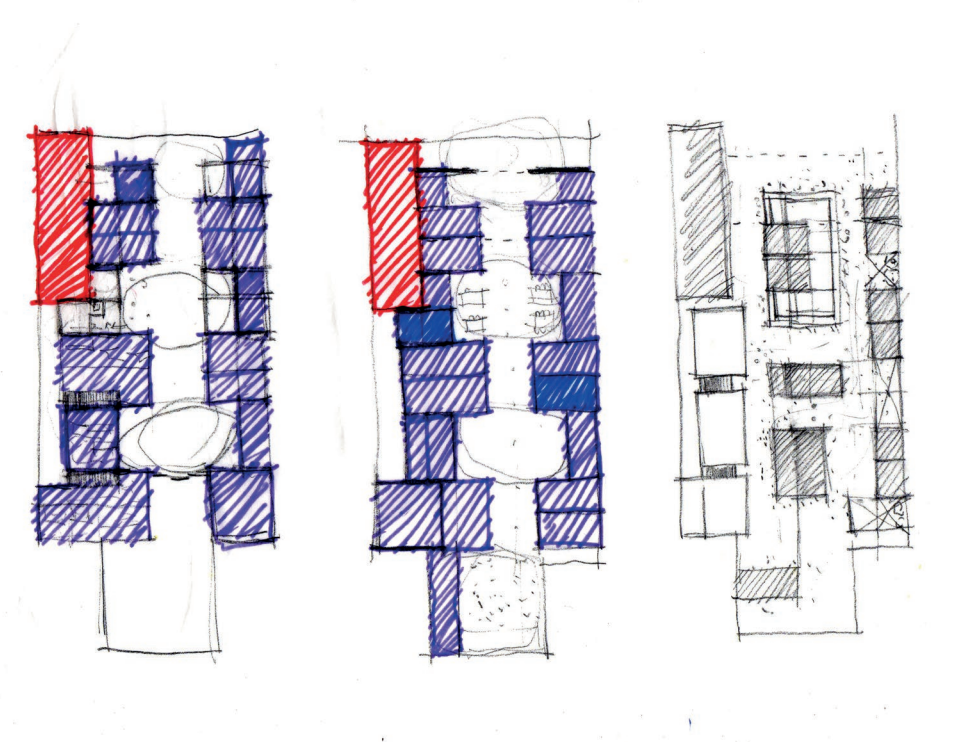
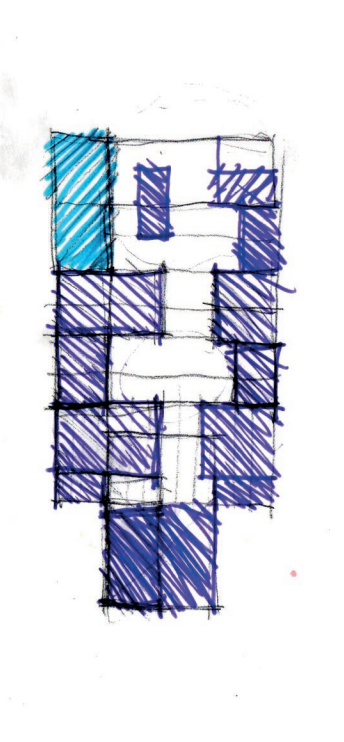
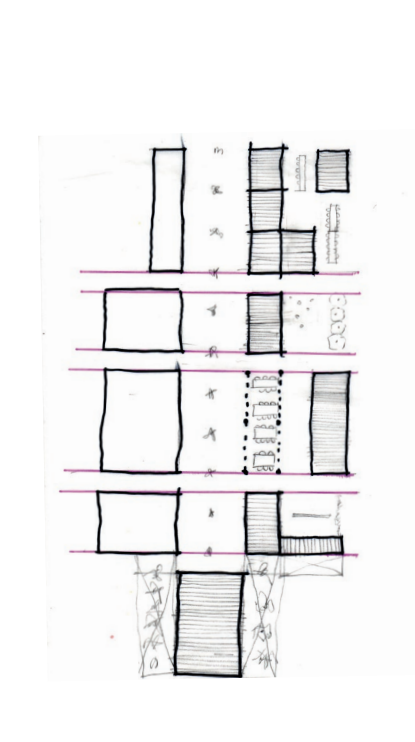
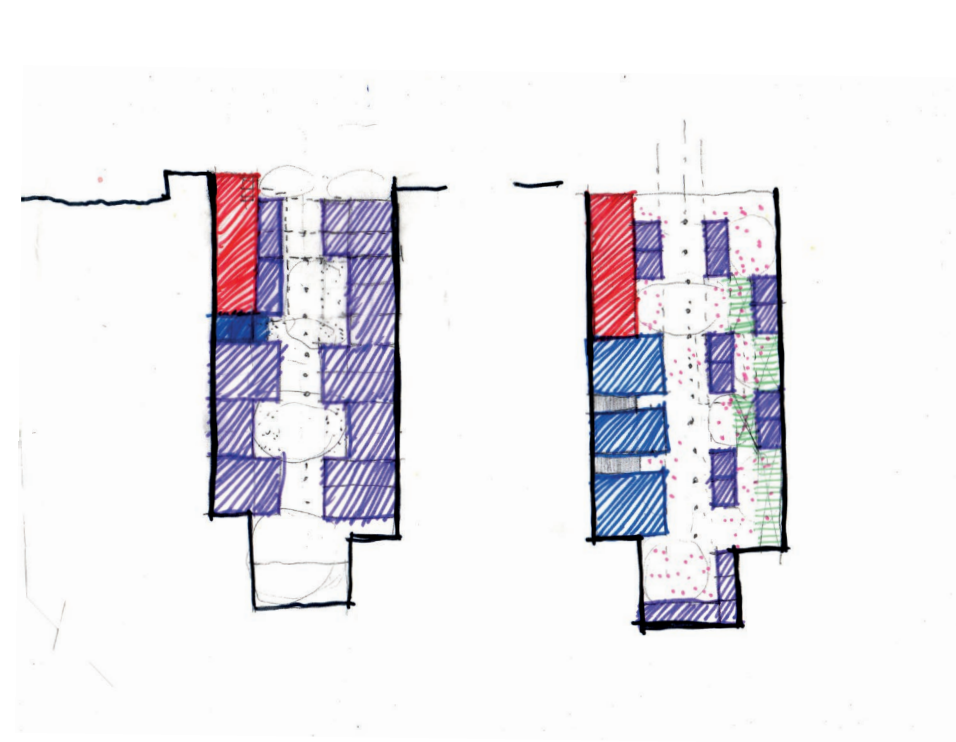
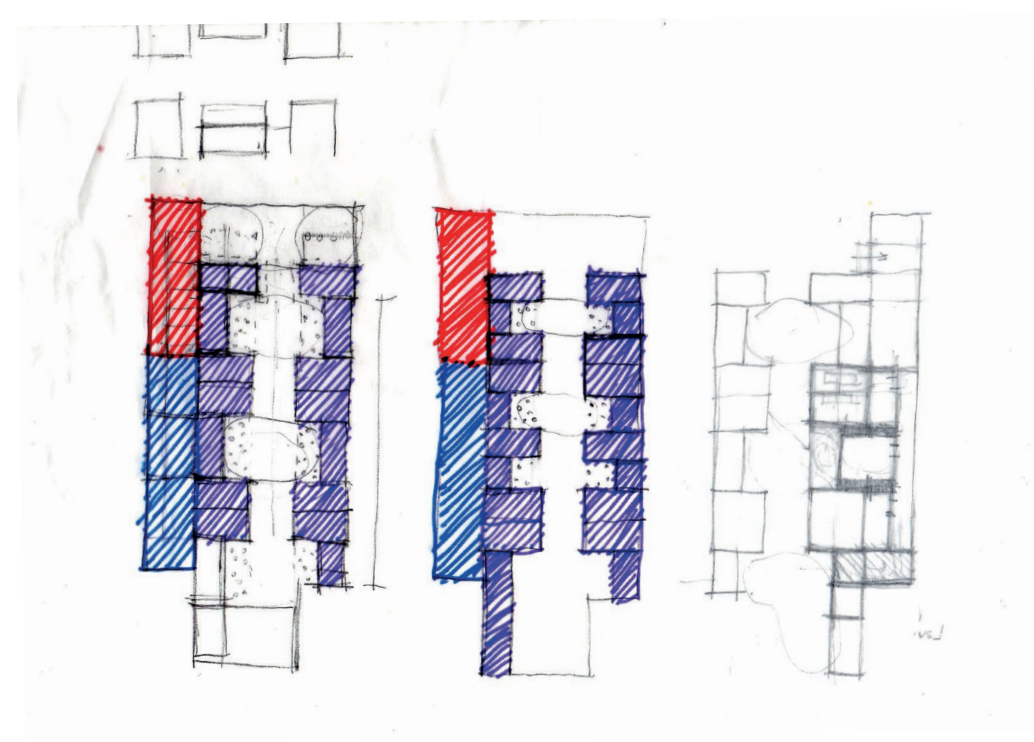
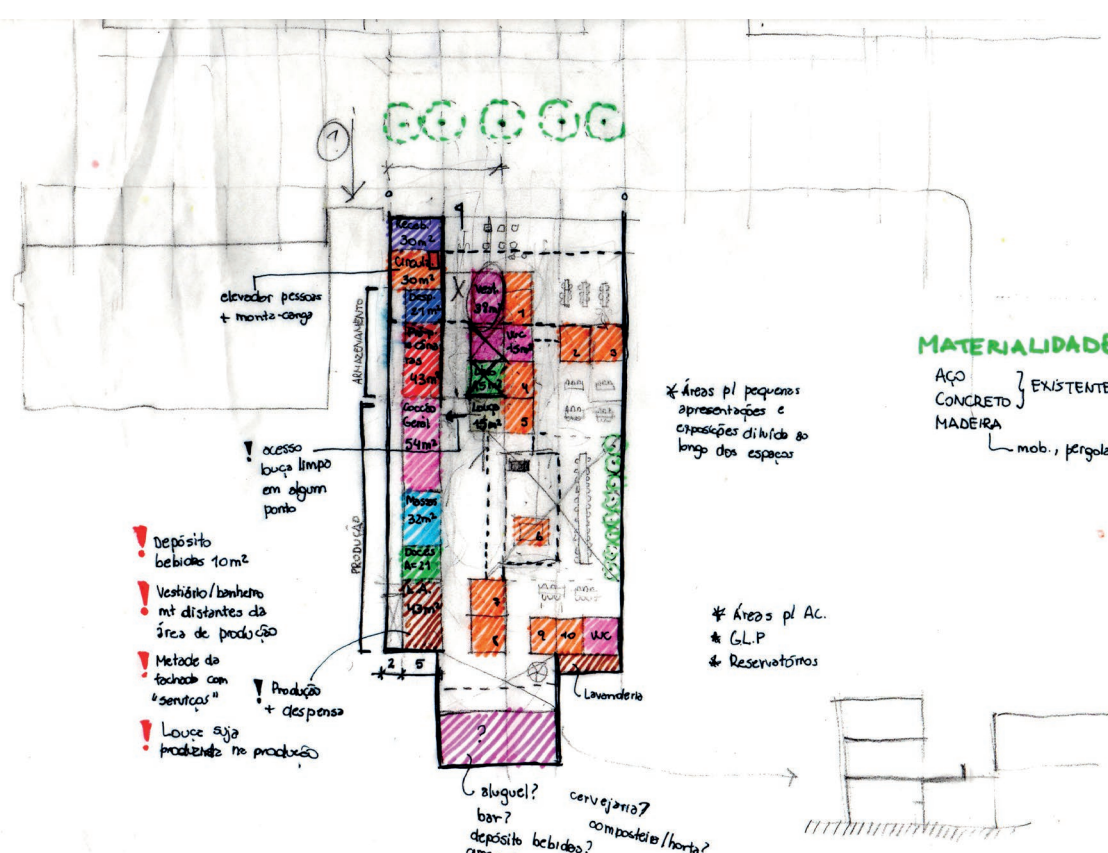




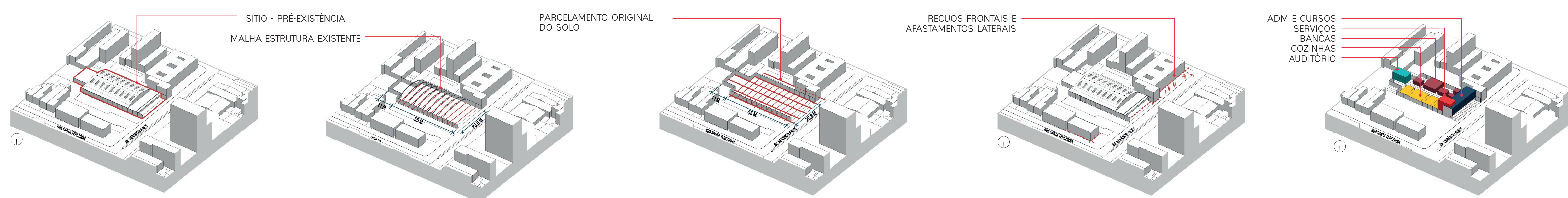
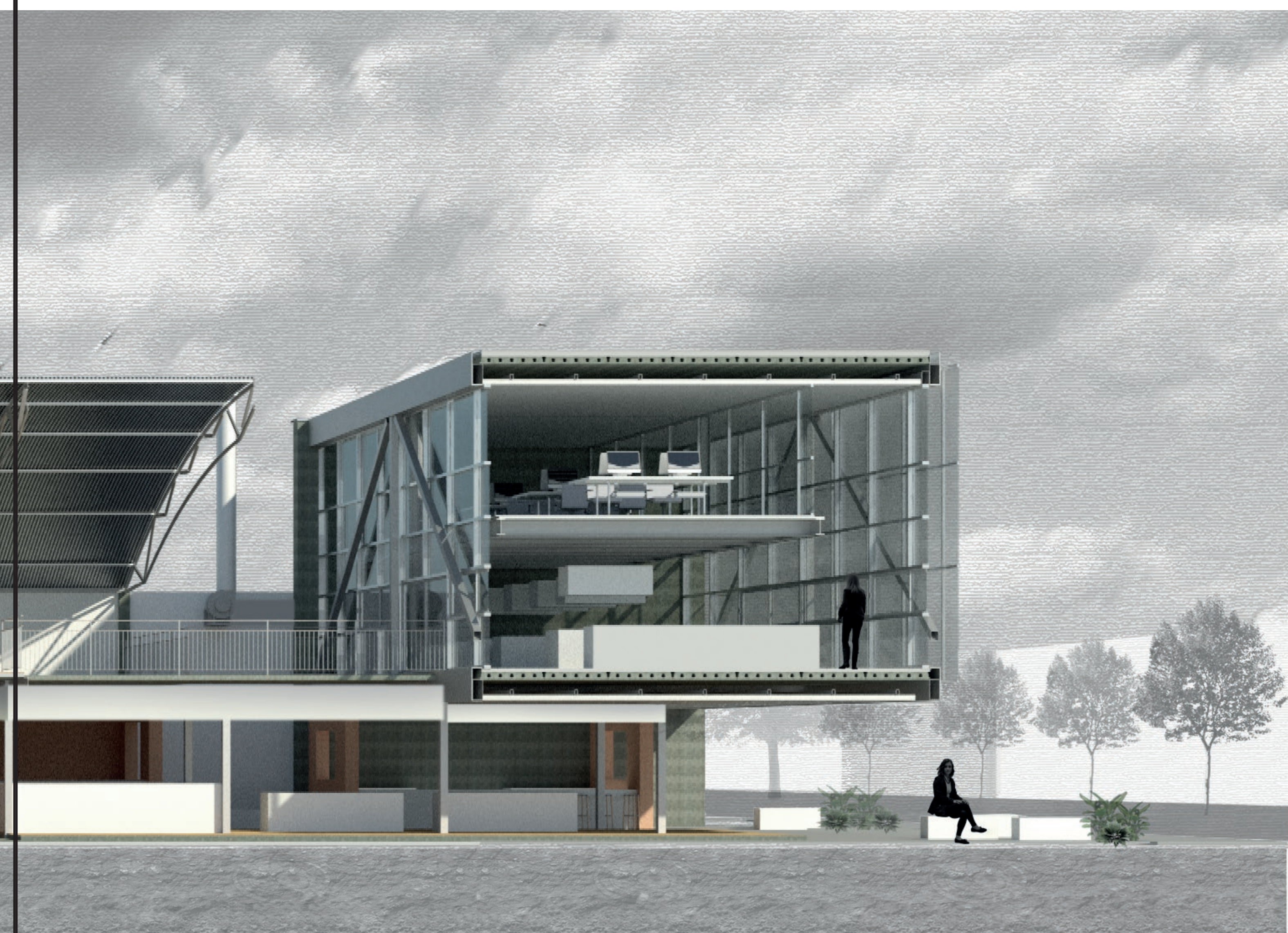
CORTE AA
SEM ESCALA



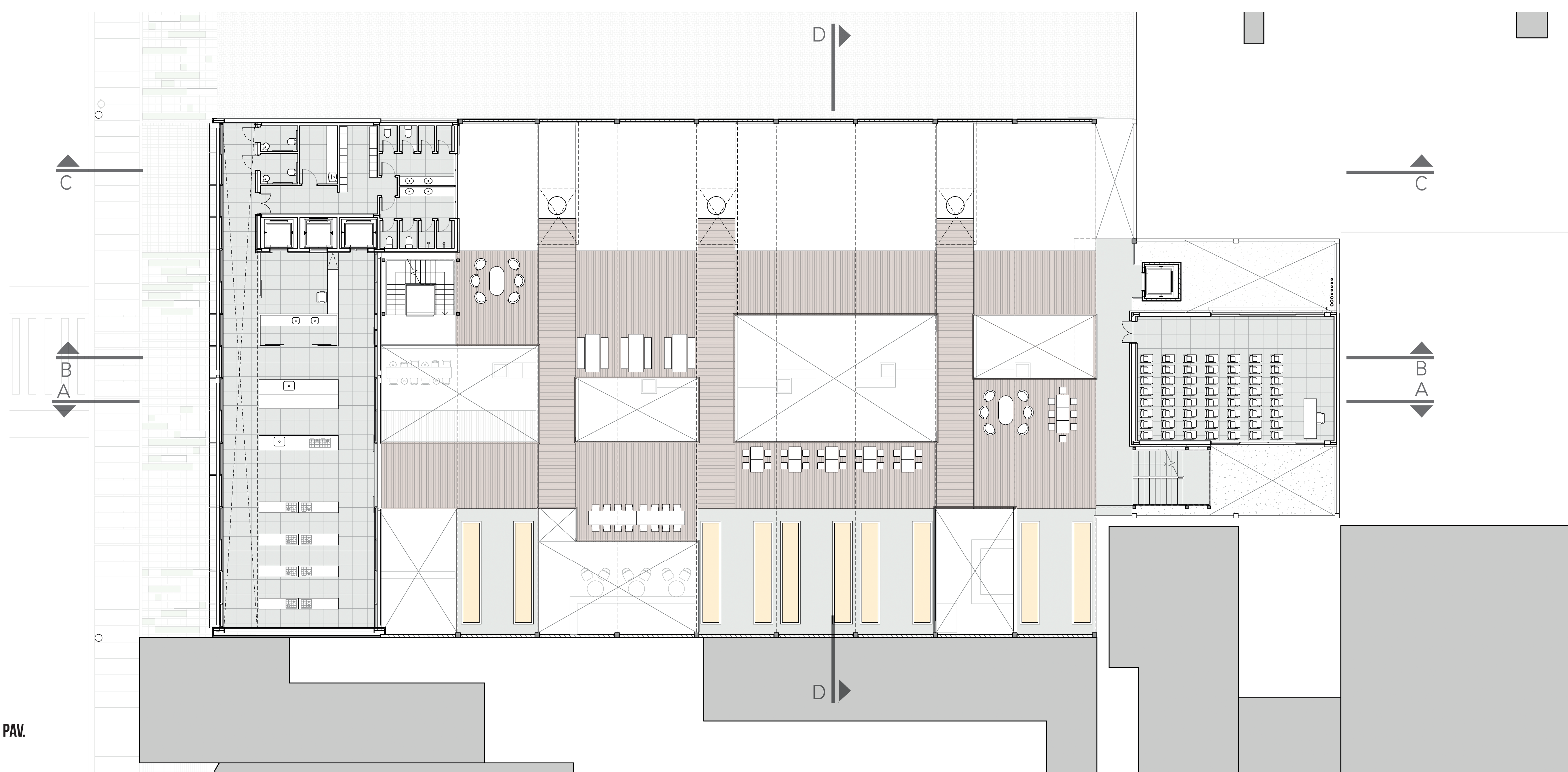
CORTE BB
SEM ESCALA

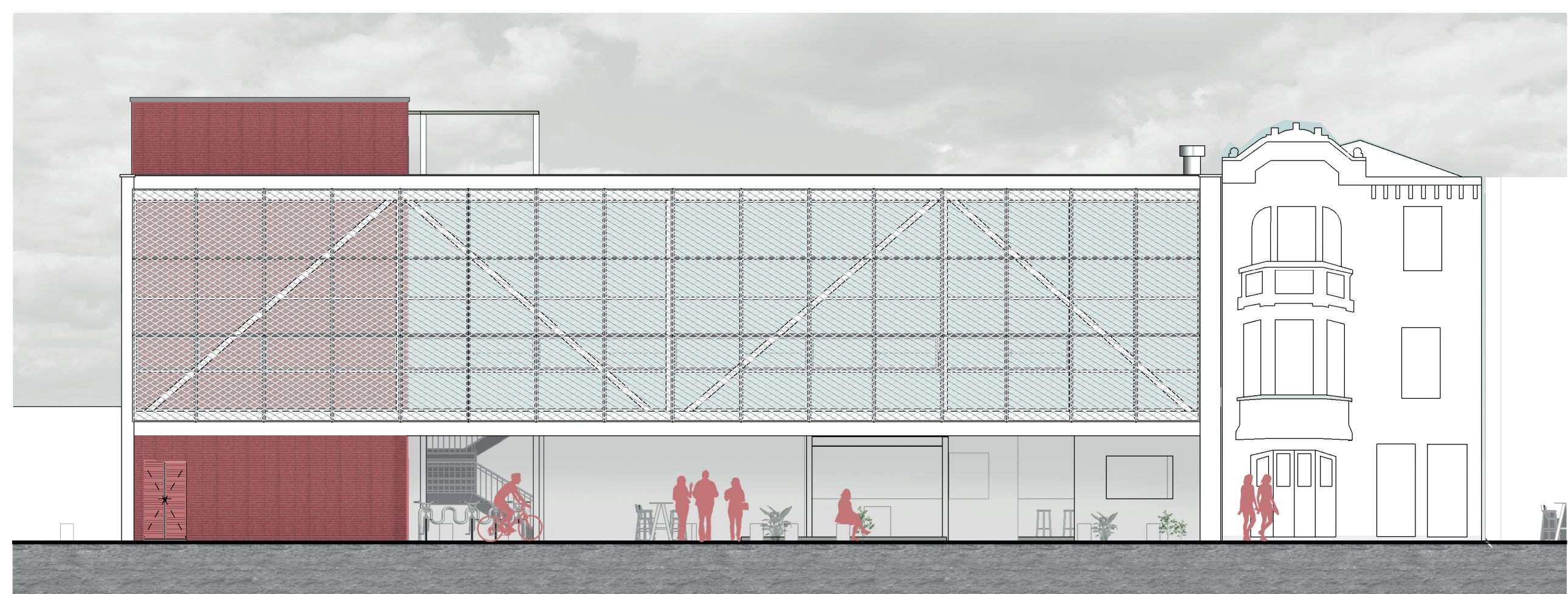
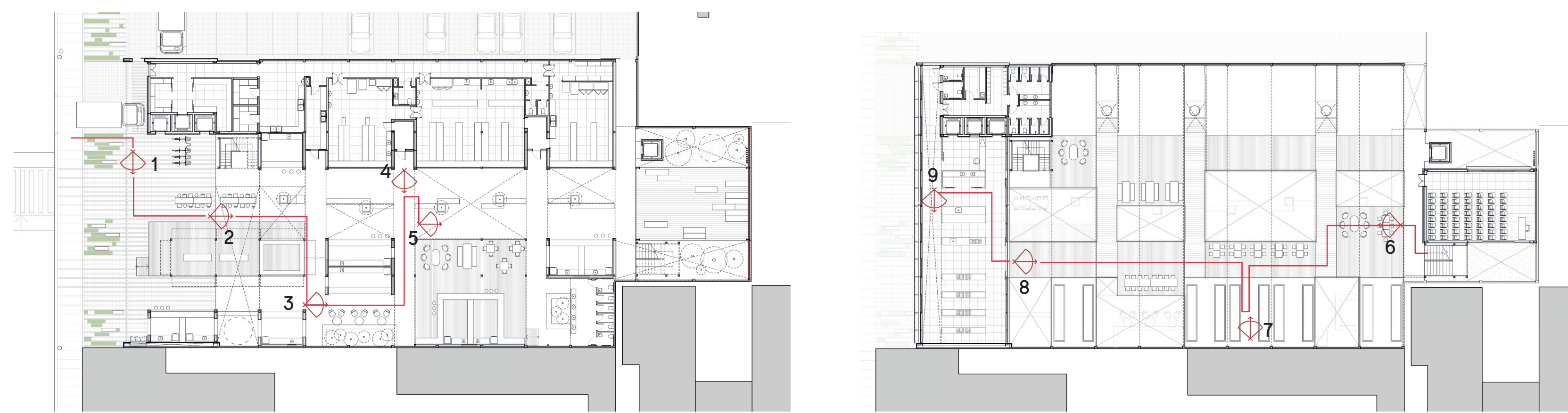
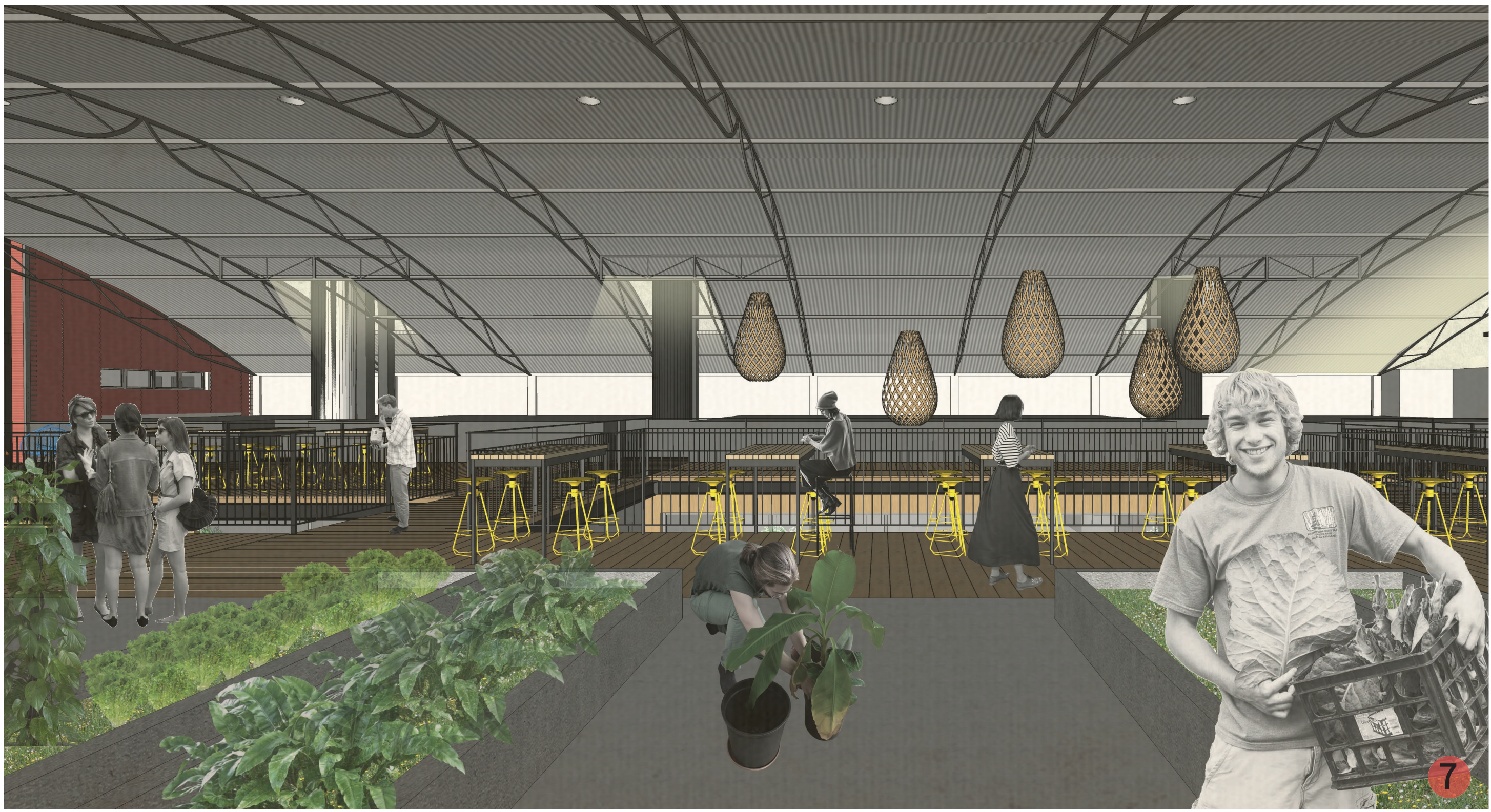


PLANTA BAIXA TÉRREO
ESCALA 1/125

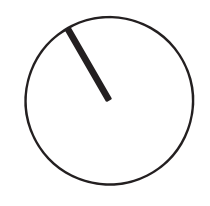


PLANTA BAIXA 2 PAV.
ESCALA 1/125

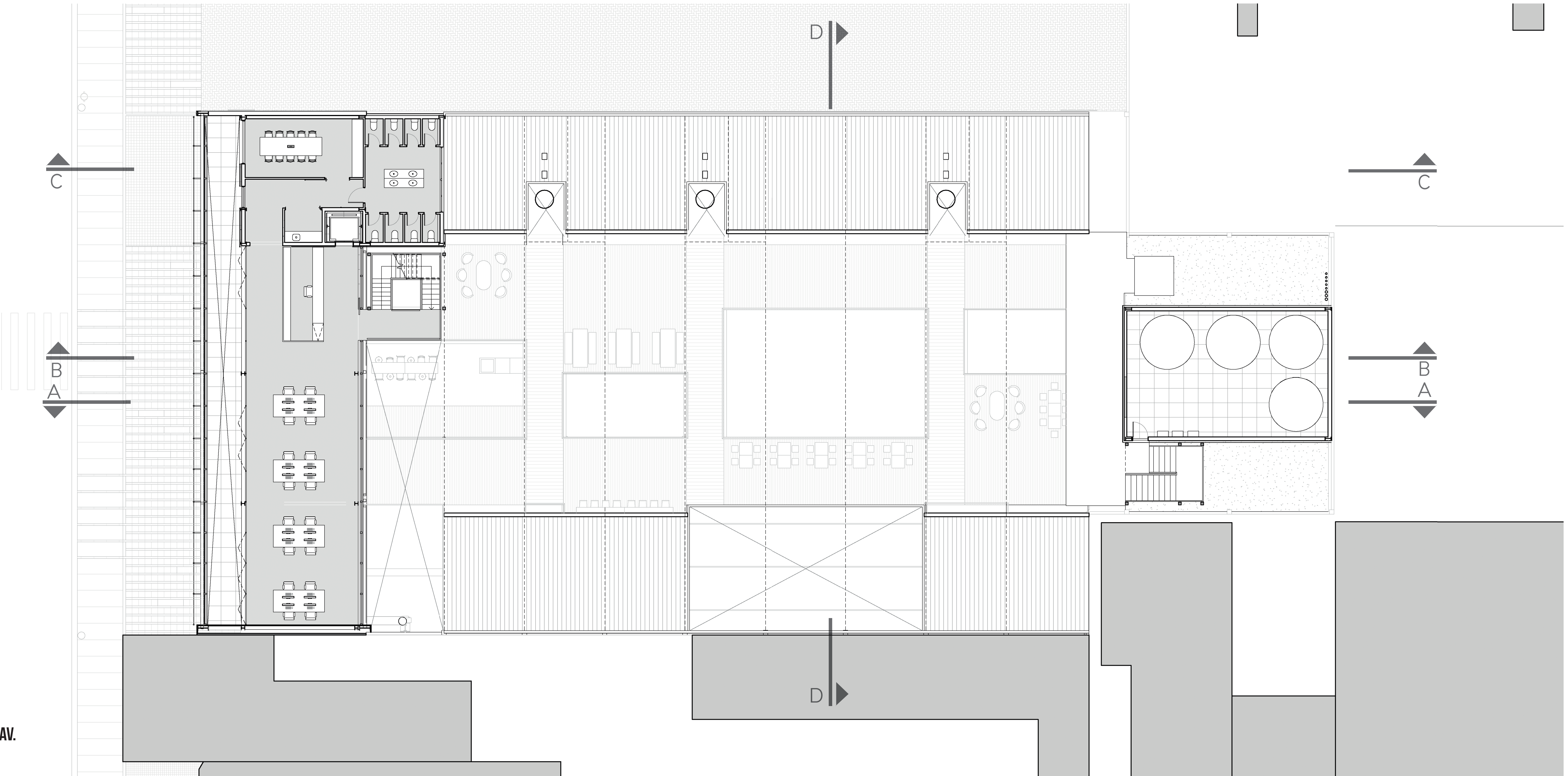


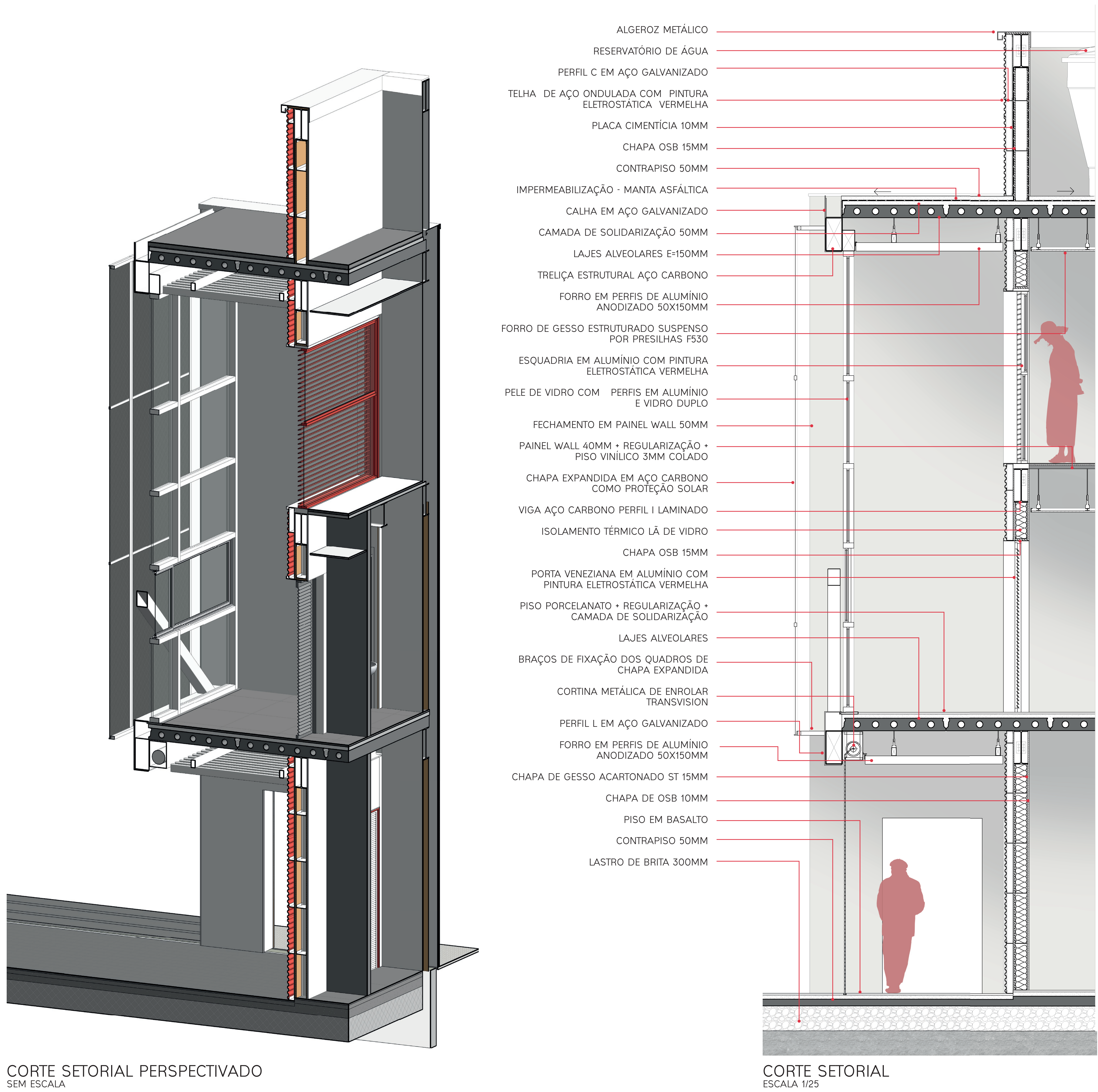


FACHADA
ESCALA 1/125



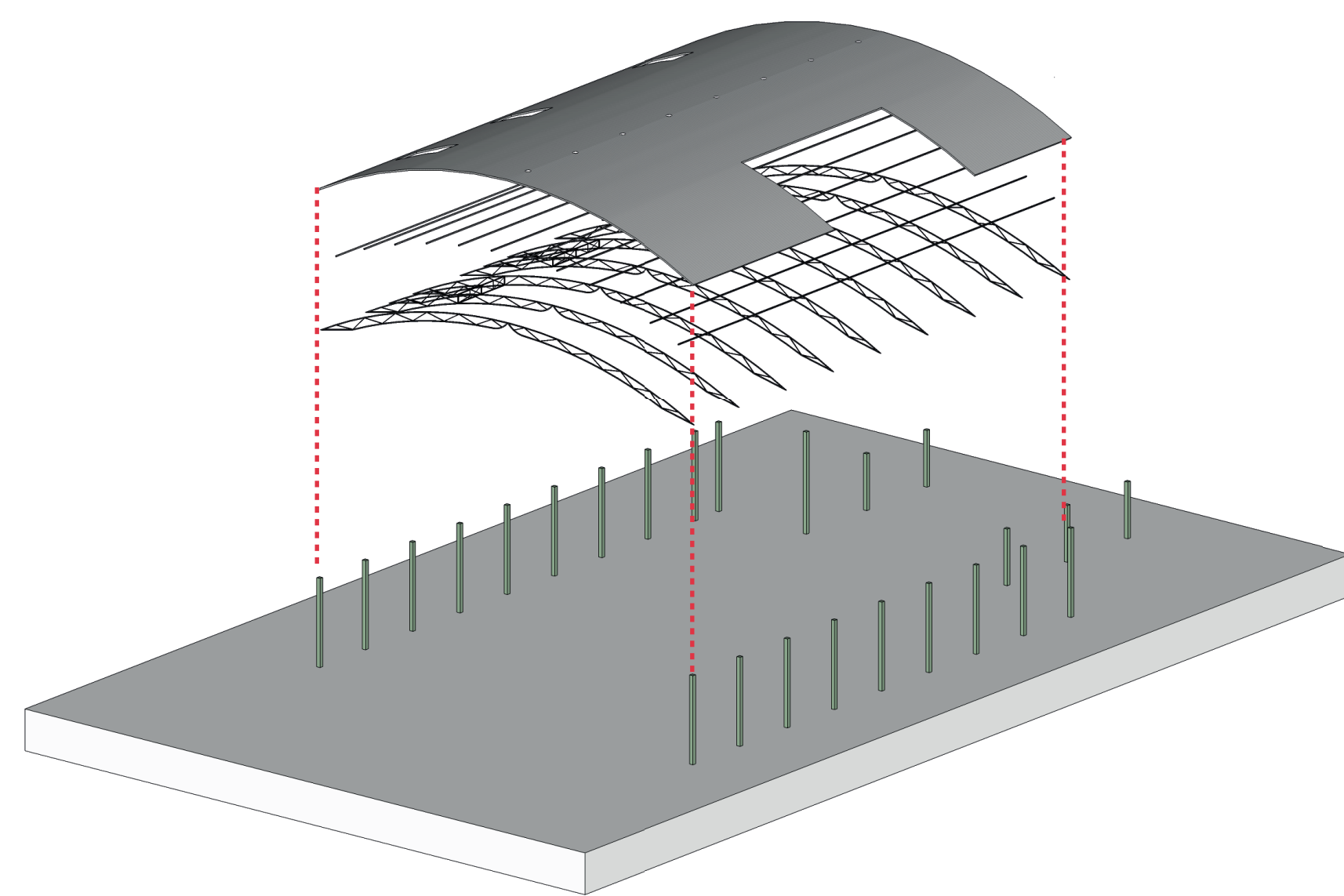
PLANTA BAIXA 3 PAV.
ESCALA 1/125



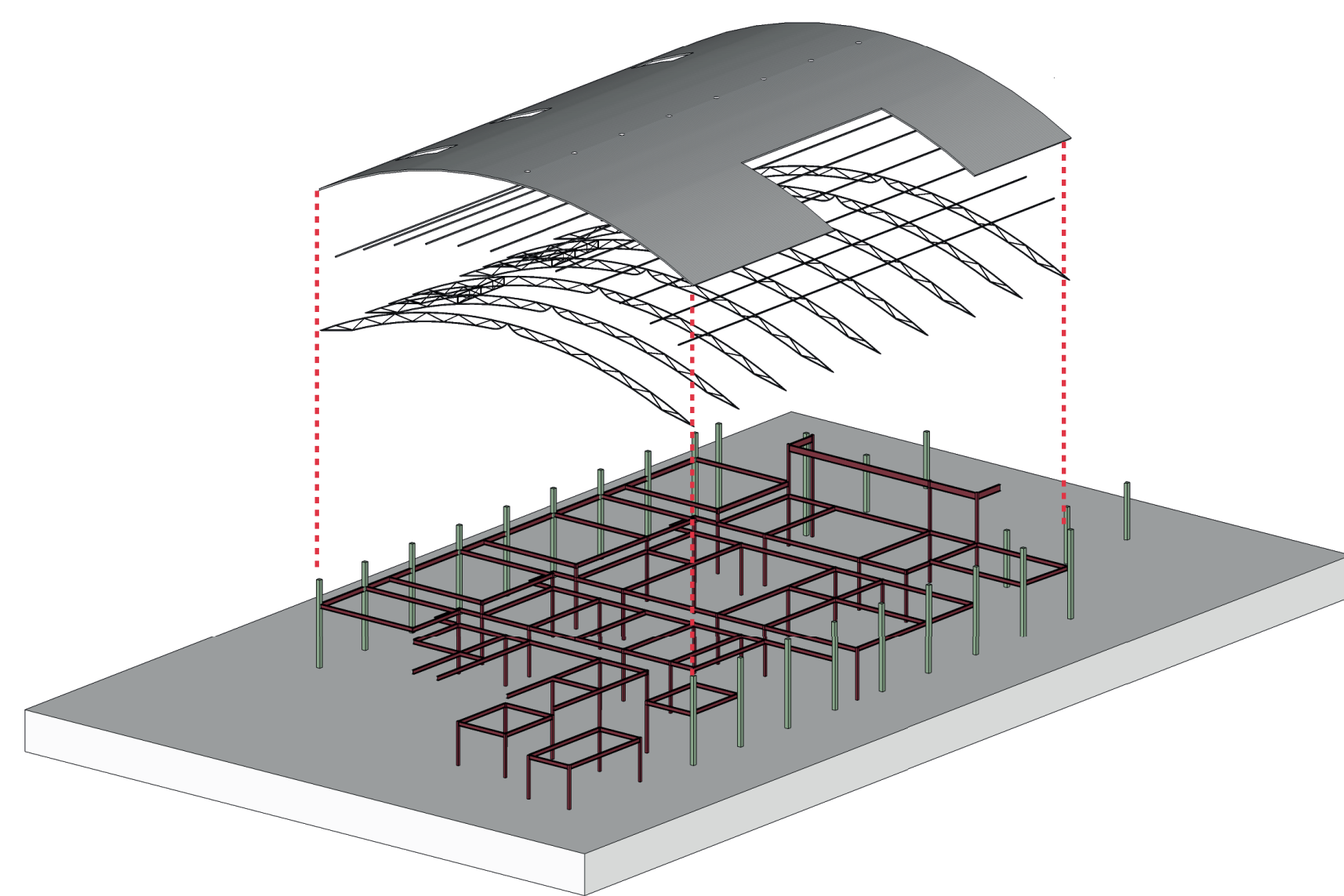


CORTE SETORIAL PERSPECTIVADO
SEM ESCALA

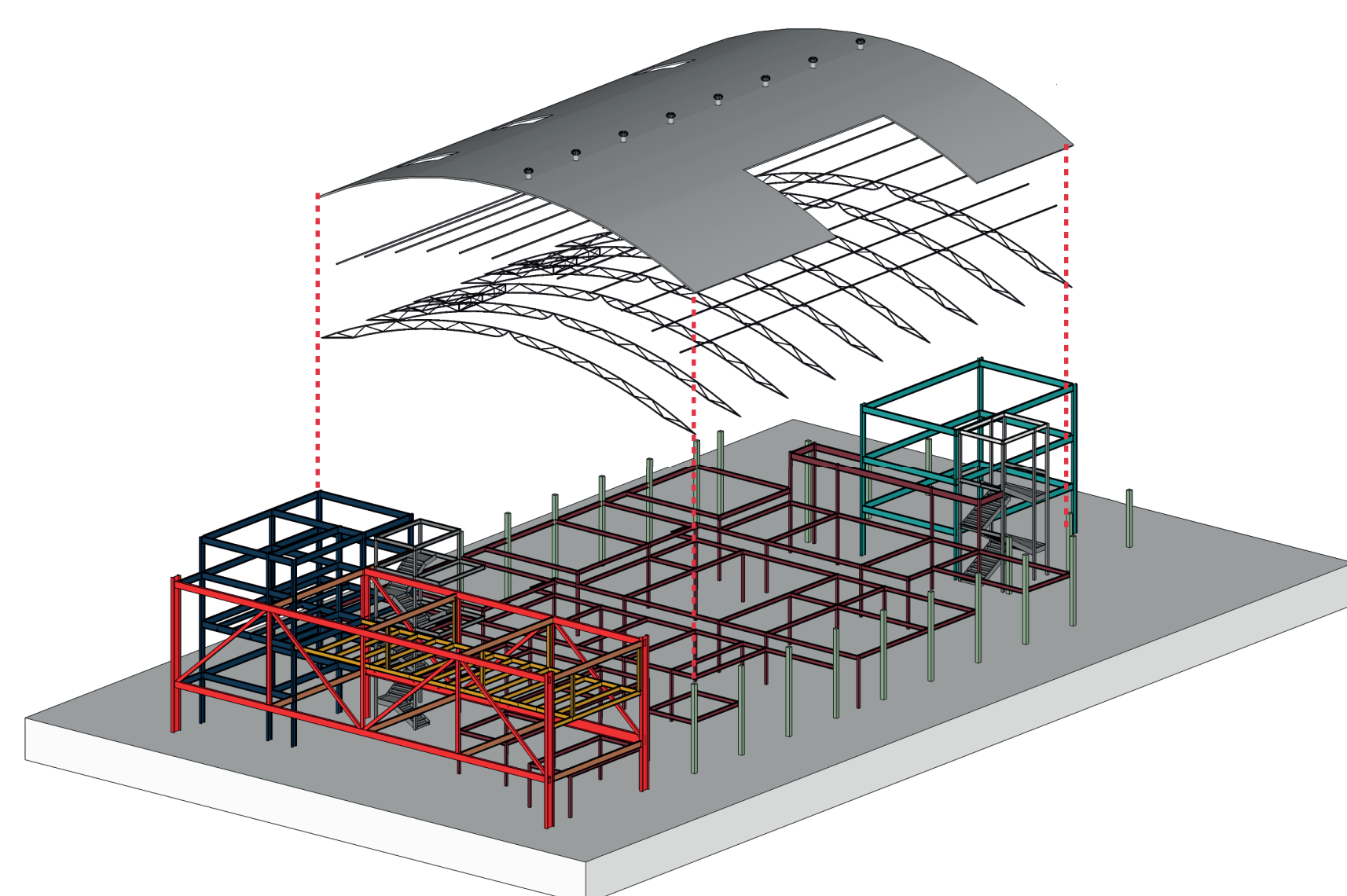
CORTE SETORIAL
ESCALA 1/25



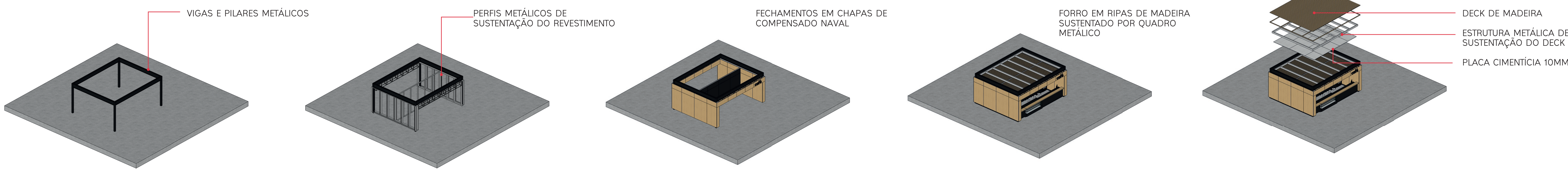
ESTRUTURA EXISTENTE



SUBESTRUTURA MEZANINOS



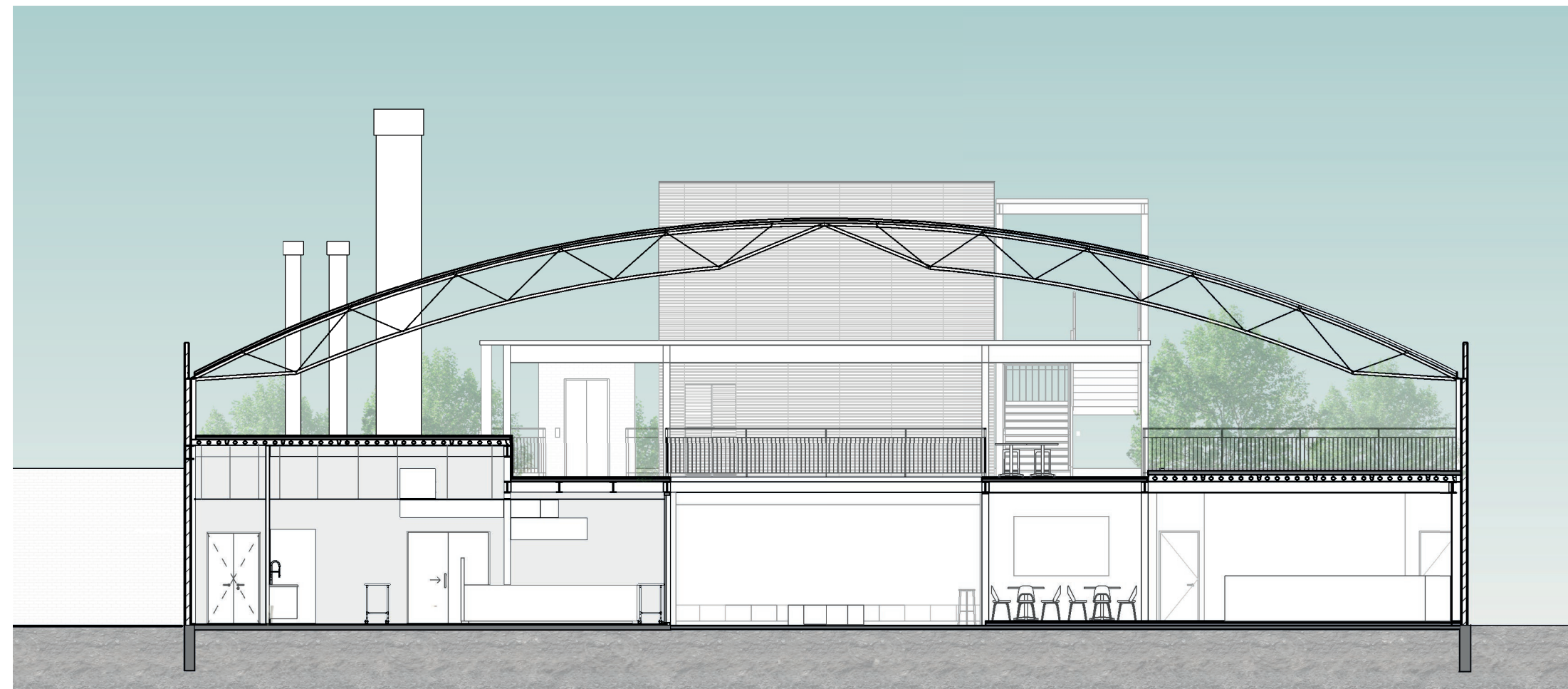
ESQUEMA ESTRUTURAL
SEM ESCALA



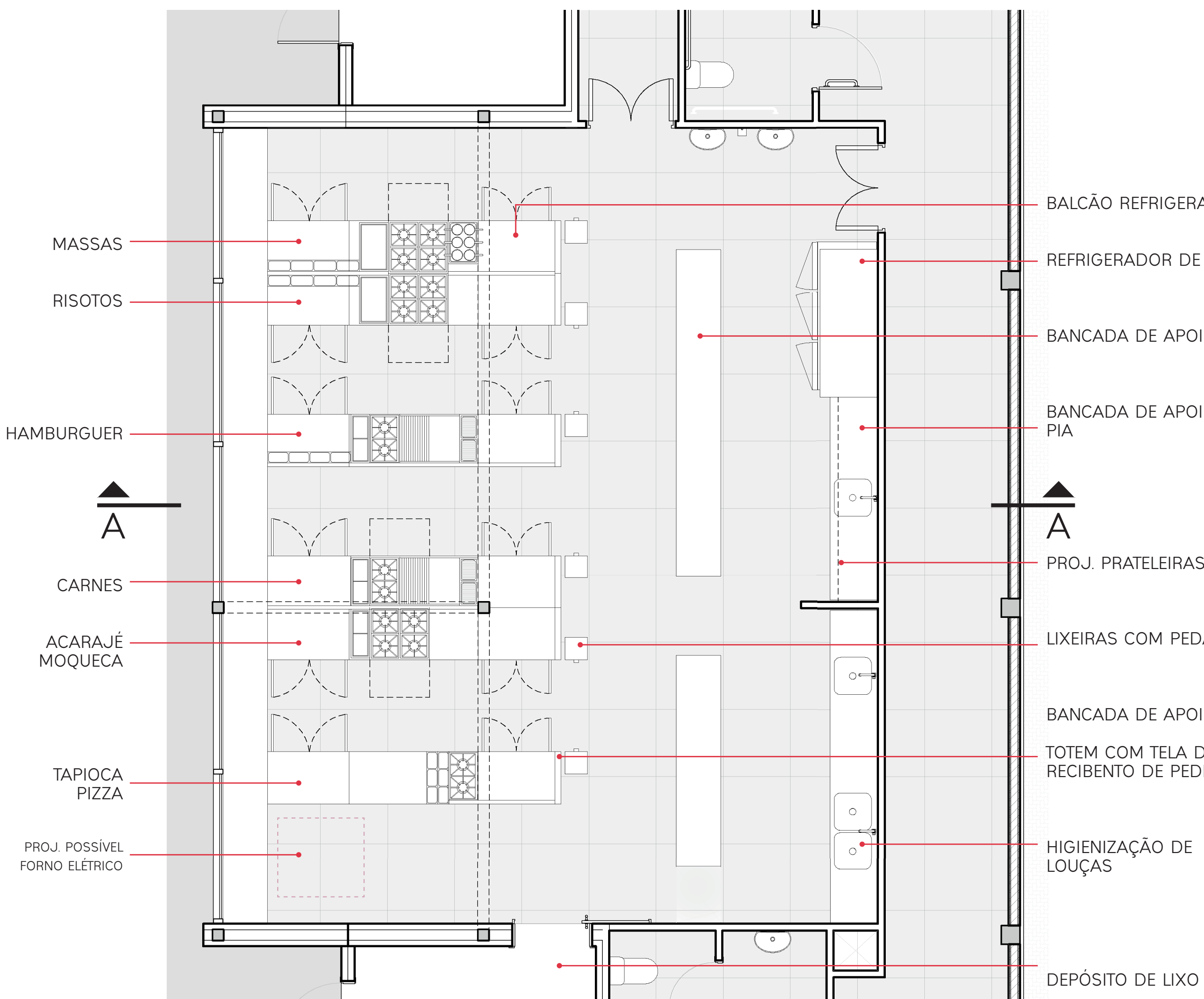
ESQUEMA MONTAGEM DAS BANCAS
SEM ESCALA



CORTE CC
ESCALA 1/125

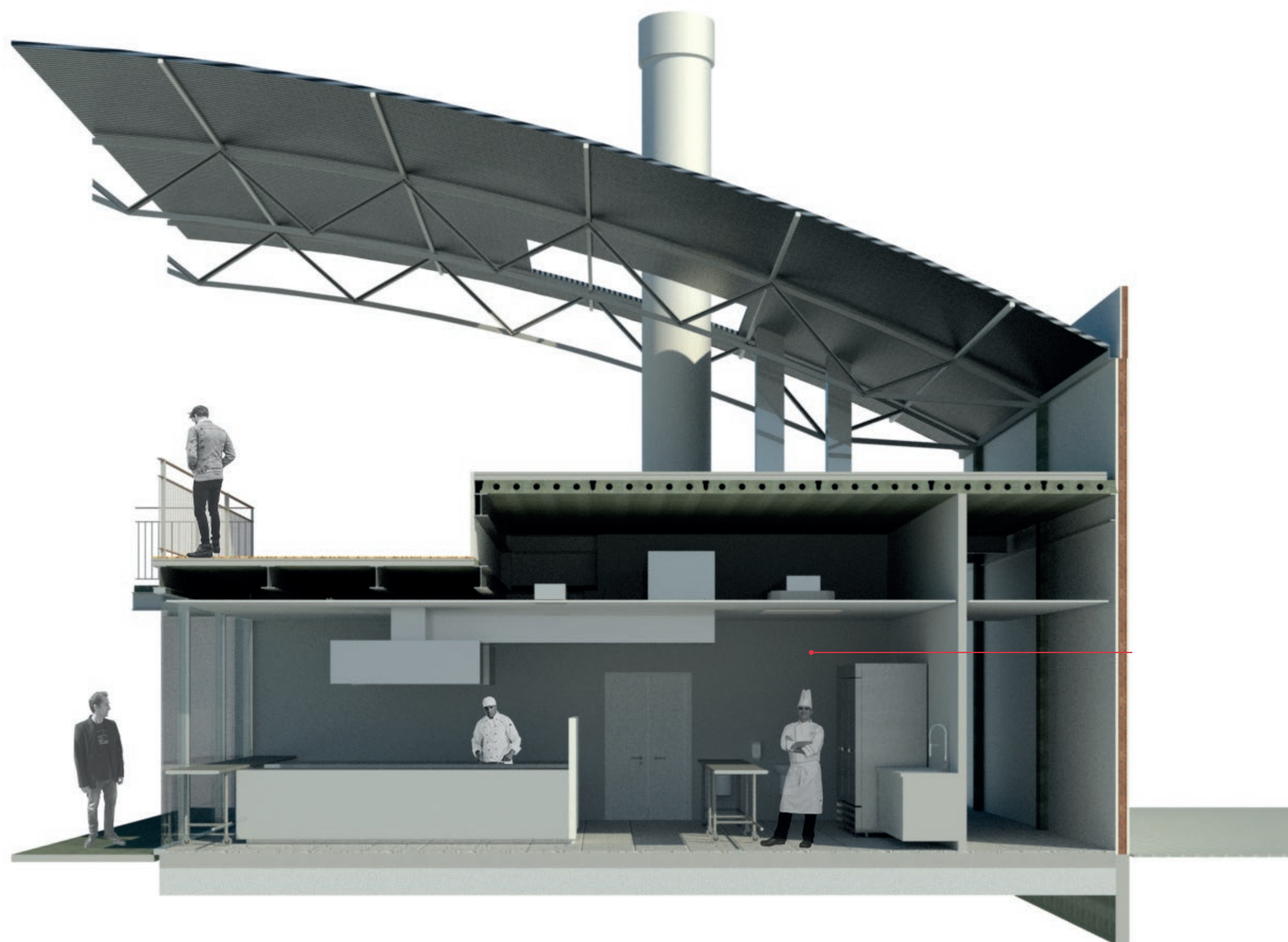


CORTE DD
ESCALA 1/125



PLANTA BAIXA COZINHA COCÇÃO GERAL - ESC. 1/50

POSSÍVEL CONJUNTO DE EMPRESAS INCUBADAS



COZINHA COCÇÃO GERAL - CORTE AA - SEM ESCALA

POSSÍVEL CONJUNTO DE EMPRESAS INCUBADAS